

ANDRÉ R. BAILEY JOINS COHEN FINANCIAL PHOENIX OFFICE; BRINGS EXPERTISE IN SECURING SBA AND OWNER-OCCUPIED TRANSACTIONS



André R. Bailey, Vice President
Capital Markets

Cohenfinancial

Phoenix (March 17, 2010) – Cohen Financial, a national real estate capital services firm, today announced the appointment of André R. Bailey, Vice President of Capital Markets, located in Cohen Financial's Phoenix, Arizona office. Mr. Bailey joins the firm with a specialty in structuring, processing and closing commercial real estate (CRE) owner-occupied 7(a) and 504 SBA, USDA (B&I), Community Re-development Fund (CRF) and hospitality/resort loans. Since 2005, Mr. Bailey has secured more than \$96 million in SBA and conventional CRE loans. He will work closely with all Cohen Financial offices and in affiliation with Colliers International to cross sell a full array of CRE services to clients across the country.

Mr. Bailey joins Cohen Financial from Pacific Coast Mortgage where he was a Vice President in charge of managing 50 loan originators. In this position, he was responsible for originating commercial real estate loans, including both conventional and government guaranteed transactions. Prior to this, Mr. Bailey was a top-producer with Patel Hotel Capital, Temecula Valley Bank and Matrix Capital Bank. During his career, he has developed close relationships with a number of Cohen Financial and Colliers International associates, as well as with professionals at many banks and national conduit lenders.

"We look forward to drawing on André's SBA and owner-occupied lending expertise, as well as his working knowledge of Cohen Financial and Colliers International products and services," said Jack Cohen, CEO of Cohen Financial. "André is a proven producer who brings drive and a unique background to Cohen Financial. His expertise will further our efforts to provide the best mortgage banking services to our clients during these challenging times."

Mr. Bailey earned a B.S. in Global Business with an emphasis in Finance from Arizona State University. He was the keynote speaker at the Fall 2004 graduation convocation for the School of Global Leadership and Business Management. Mr. Bailey also was the President-elect of the Arizona State University Alumni Association for the School for Global Management and

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Leadership. He is a member of the Financial Management Association (FMA), the National Association of Government Guaranteed Lenders (NAGGL) and a lending member of the Small Business Administration, Phoenix Division.

"I am honored to be a part of the long-standing Cohen Financial service reputation that extends to their partnership with Colliers International," said Mr. Bailey. "I look forward to expanding the Cohen Financial brand in the owner-occupied, SBA and government guaranteed transactions space."

About Cohen Financial

Cohen Financial is a real estate capital services firm offering debt and equity placement, investment brokerage, loan administration and advisory services. Marking 32 years of capital markets experience in 2010, the company is recognized as one of the nation's leading originators of commercial real estate financing. Cohen Financial serves clients throughout the U.S. from offices in 8 major markets.

The Cohen Financial Phoenix office is located at 2390 E. Camelback Road, Suite 100, Phoenix, Arizona. For more information, interested parties may contact André R. Bailey at 877.315.2304, toll free or abailey@cohenfinancial.com or visit the company's Web site at www.cohenfinancial.com.

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